

# GAMES FOR GOOD: FUNDRAISER GUIDE

GAMING IN AID OF  
VOLUNTEER GLASGOW'S YOUNG  
PERSON'S BEFRIENDING SERVICE



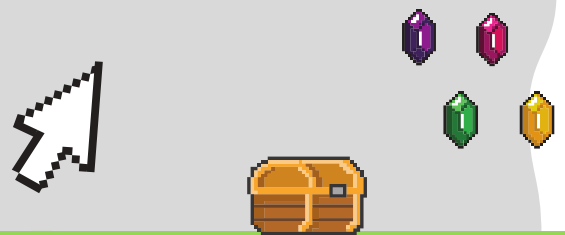
# WHAT IS IT?

GAMES FOR GOOD IS A FUNDRAISING CAMPAIGN BY VOLUNTEER GLASGOW. WE'RE A SCOTTISH CHARITY BASED IN THE COUNTRY'S BIGGEST CITY AND WE'RE ALL ABOUT SUPPORTING PEOPLE TO VOLUNTEER AND TRANSFORM THEIR LIVES FOR THE BETTER.

WE DO THIS IN LOTS OF WAYS - FROM PROVIDING A FREE OPPORTUNITY ADVERTISING SERVICE TO RUNNING VOLUNTEERING TASTER PROGRAMMES - BUT THE ACTIVITY WE'RE RAISING MONEY FOR THIS DECEMBER IS OUR YOUNG PERSONS BEFRIENDING SERVICE (YPBS). YPBS WORKS WITH CHILDREN AND YOUNG PEOPLE AGED 8 TO 18 WHO, FOR A WHOLE RANGE OF REASONS, ARE COPING WITH DIFFICULT AND COMPLEX CIRCUMSTANCES. WE PAIR THEM WITH A TRAINED VOLUNTEER BEFRIENDER WHO SPENDS TIME WITH THEM, BUILDING THEIR CONFIDENCE AND RESILIENCE THROUGH SHARED DAYS OUT AND A MEANINGFUL, TRUSTING RELATIONSHIP.

WE DO ALL OF THIS FOR FREE, BUT THESE SERVICES TAKE MONEY TO RUN: THAT'S WHERE YOU COME IN! WE WANT YOU TO HELP US RAISE MONEY FOR YPBS. AS LITTLE AS £10 PAYS FOR THE ACTIVITIES ON A BEFRIENDING VISIT TO A YOUNG PERSON IN NEED.

GAMES FOR GOOD ASKS PEOPLE LIKE YOU TO PLAY GAMES TO HELP US RAISE MUCH-NEEDED FUNDS FOR OUR CHARITY. WHETHER YOU'RE A TABLETOP GAMER OR A FORTNITE STREAMER, YOU CAN HELP. WE'RE ASKING EVERYONE TO PLAY THESE GAMES LEADING UP TO AND ON THE 3RD OF DECEMBER AS PART OF #GIVINGTUESDAY: AN INTERNATIONAL GIVING MOVEMENT THAT HELPS PEOPLE GIVE BACK AT A REALLY POWERFUL TIME OF YEAR.



# HOW DOES IT WORK?



SO HOW DOES PLAYING GAMES RAISE MONEY?

WE'RE ASKING EVERYONE TO GET SET UP WITH TILTIFY, A FREE PLATFORM SPECIALLY MADE FOR STREAMING FUNDRAISING THAT HAS LOTS OF HELPFUL TOOLS. BY USING TILTIFY, YOU HELP MAKE FUNDRAISING MORE SAFE AND SECURE: DONATIONS GO STRAIGHT TO THE CHARITY RATHER THAN HAVING TO BE HELD BY YOU OR GOING THROUGH MULTIPLE MIDDLE-MEN. TILTIFY ALSO MAKES IT REALLY EASY FOR OTHERS TO DONATE AND SUPPORT WHAT YOU'RE DOING: YOU CAN STREAM YOUR GAME ON SITES LIKE TWITCH, MIXER, YOUTUBE AND FACEBOOK WITH BUILT IN DONATE BUTTONS AND SUPER-SIMPLE SHARING.

A STEP-BY-STEP GUIDE TO SETTING UP A "GAMES FOR GOOD" STREAM IS BELOW.

1. REGISTER FOR OR SIGN INTO YOUR TILTIFY ACCOUNT.
2. GO TO "CREATE NEW CAMPAIGN".
3. SEARCH FOR "VOLUNTEER GLASGOW" AND CLICK TO START FUNDRAISING.
4. EITHER CHOOSE AN EVENT THAT'S ALREADY HAPPENING, OR JUST CHOOSE TO SUPPORT US.
5. REGISTER AS AN INDIVIDUAL, OR REGISTER TO SUPPORT A TEAM, AND ENTER THE REQUESTED INFORMATION. (IF YOU CREATE YOUR CAMPAIGN AS AN INDIVIDUAL BUT LATER DECIDE TO SUPPORT A TEAM, YOU CAN JOIN A TEAM UNLESS YOU HAVE ALREADY BEGUN FUNDRAISING. IF YOU'VE ALREADY BEGUN FUNDRAISING, YOU HAVE TO CONTACT TILTIFY SUPPORT.)
6. PUBLISH!
7. IN YOUR CAMPAIGN'S DASHBOARD, YOU'LL FIND LINKS WHERE YOU CAN COPY YOUR CAMPAIGN'S URL FOR SHARING AND A DONATE URL TO PUT THE DONATE BUTTON INTO YOUR TWITCH PAGE.
8. OTHERS WILL BE ABLE TO SUPPORT YOU. IF YOU WANT TO CREATE A TEAM FOR OTHERS TO SUPPORT (WHETHER THAT'S A GROUP OF PALS, YOUR TEAM AT WORK OR THE FOLKS YOU NORMALLY STREAM WITH) YOU HAVE TO REGISTER A TEAM UNDER THE "TEAMS" TAB FROM YOUR DASHBOARD. THEN, YOU CAN CREATE A TEAM CAMPAIGN.
9. STREAM YOUR GAME!
10. SHARE WITH FOLLOWERS ON YOUR STREAMING SITE AND ON SOCIAL MEDIA TO RAISE FUNDS!

# WHAT'S THE GOAL?

BY THE END OF DECEMBER 3RD, WE WANT TO HAVE RAISED £1,000 IN AID OF YPBS.

THAT £1,000 WILL BE USED TO:

- TAKE YOUNG PEOPLE AND THEIR BEFRIENDERS ON AN DAY OUT OF THEIR CHOOSING IN 2020.
- PAY FOR 50 BEFRIENDING VISITS.
- HELP 10 YOUNG PEOPLE ON THE WAITING LIST FOR A BEFRIENDER BY PROVIDING SOME OF THE MONEY FOR OUR SUPPORT PROGRAMME

IF WE EXCEED THAT GOAL, THERE'S EVEN MORE AMAZING THINGS WE COULD DO! WITH £2,000 WE COULD PROVIDE ANOTHER DAY OUT AND DOUBLE THE NUMBER OF BEFRIENDING VISITS. WITH £3,000 WE WOULD BE ABLE TO REACH OUT TO SO MANY MORE YOUNG PEOPLE.

# WHAT'S IN IT FOR ME?

THE MONEY YOU RAISE GOES DIRECTLY TO IMPROVING THE LIVES OF YOUNG PEOPLE IN NEED, AND THAT'S GOT TO MAKE YOU FEEL GOOD! IN 2018/19, WE WE SUPPORTED 82 CHILDREN AND YOUNG PEOPLE THROUGH YPBS IN THE NORTH-EAST, WEST AND SOUTH-WEST OF GLASGOW, CHANGING THEIR LIVES FOR THE BETTER. THE YOUNG PEOPLE WE WORK WITH BECOME MORE CONFIDENT, GET MORE INVOLVED IN THEIR COMMUNITIES AND ARE SIMPLY MORE CAPABLE OF DEALING WITH EVERY-DAY CHALLENGES. WITH YOUR HELP, WE CAN REACH EVEN MORE FOLK. AND WE'RE NOT EVEN ASKING YOU TO RUN ABOUT IN THE COLD AND MUD! YOU'RE GOING TO BE PLAYING GAMES ANYWAY, SO WHY NOT DO SOME GOOD FOR CHARITY WHILE YOU'RE AT IT?

PLUS, IT'S NOT JUST THE FEEL GOOD FACTOR, WE'VE GOT SOME GREAT REWARDS FOR YOU IF YOU LET US KNOW YOU'RE PLAYING (CHECK THEM OUT ON THE NEXT PAGE).



# REWARDS


Email [fundraising@volunteerglasgow.org](mailto:fundraising@volunteerglasgow.org) to let us know you're taking part

LEVEL 1: £1-£10 


YOU'LL GET A PERSONALISED THANK YOU LETTER FROM THE TEAM AND A SHOUT OUT IN OUR THANK YOU VIDEO.

LEVEL 2: £10-£50 

A PERSONALISED LETTER, A VIDEO SHOUT-OUT AND A GAMES FOR GOOD PIN BADGE. 

LEVEL 3: £50-£200 

ALL OF THE ABOVE, PLUS A SNEAKY EXTRA PIN BADGE.  

LEVEL 4: £200-£500 

ALL THE ABOVE, PLUS A GAMES FOR GOOD TOTE BAG FILLED WITH SWEET TREATS.

BOSS LEVEL: £500+ 

AT THIS LEVEL, YOU GET EVERYTHING WE'VE ALREADY MENTIONED PLUS AN EXCLUSIVE BEHIND THE SCENES TOUR OF OUR SERVICES AND INVITE TO A DRINKS RECEPTION IN CENTRAL GLASGOW.

IF YOU'RE GOING TO BE PLAYING AND  
LIVESTREAMING AS PART OF #GAMESFORGOOD,  
PLEASE LET US KNOW BY GETTING IN TOUCH AT  
[FUNDRAISING@VOLUNTEERGLASGOW.ORG!](mailto:FUNDRAISING@VOLUNTEERGLASGOW.ORG)

WE WANT TO BE ABLE TO FOLLOW YOUR GAMING  
AND MAKE SURE YOU GET YOUR REWARDS.

# THANK YOU

volunteer  
glasgow



GIVING  
TUESDAY

